SIAM Conference on
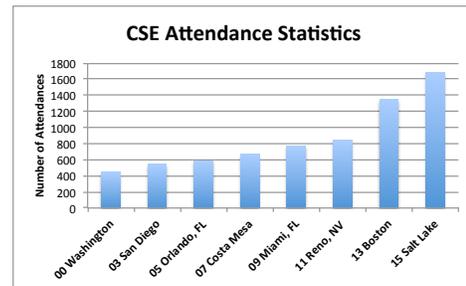## Computational Science and Engineering

February 27-March 3, 2017
Hilton Atlanta, Atlanta, Georgia, USA

SIAM CSE17 Conference Sponsorship

Computational Science and Engineering (CSE) complements theory and experiment as a critical component of scientific discovery. CSE is indispensable for leading-edge investigation and engineering design in a vast number of industrial sectors, including aerospace, automotive, biological, chemical, and semiconductor technologies that all rely increasingly on advanced modeling and simulation. CSE also contributes to policy and decisions relating to human health, resources, transportation, and defense. Techniques and algorithms from CSE are of growing importance in many new areas such as medicine, the life sciences, and management and marketing (e.g., data- and stream mining). The SIAM Activity Group on CSE fosters collaboration and interaction among scientists and engineers working in the areas above. The Activity Group is a truly diverse organization (non-student SIAG members include over 14% government and 9% industrial members). It shows a strong global presence (~30% international members), and contains a large student membership (50%).

The 2017 SIAM Conference on CSE (CSE17) provides the premier forum for advancing the principles of CSE and fostering the vibrant exchange of ideas among a community of applied mathematicians, computer scientists, and domain scientists from academia, industry, and research laboratories. CSE17 is the central hub for showcasing CSE advances; promoting crosscutting interactions among developers of models,

CSE Attendance Statistics

algorithms, and software; and enlarging the CSE community. Special activities at CSE17 include increased emphasis on poster sessions, new E-posters using electronic displays, thematic groups of posters, and poster prizes; featured minisymposia in selected thematic areas; five minitutorials related to software engineering and productivity tools for CSE, over 320 minisymposia, and over 160 contributed lectures.

Why support SIAM CSE17?
- Gain first-hand access to highly talented and skilled individuals for recruitment into your product development and research teams.
- Contact with early-career enthusiastic potential future staff.
- Receive complementary registrations, enabling your company to reach potential customers and recruit potential candidates.
- Meet over 1600 conference participants.
- Increase visibility among conference attendees.
- Promote your company in the official conference materials.

What events to sponsor at SIAM CSE17?
SIAM invites you to show support of CSE17 by sponsoring one or more of the following events. Partial support of any event is also welcome.
- Welcome Reception on Sunday, $25,000
- Food at two poster sessions, $25,000
- Internet Café, $20,000
- A lunchtime Career Panel, targeting students, $10,000
- Poster Prizes, $3,000
- Exclusive App sponsor, $5,000

For sponsors' benefits and recognition, please see the SIAM sponsorship contract http://www.siam.org/meetings/cse17/cse17_sponsorship.pdf. *To sponsor these events, return the contract by December 16, 2016. Full payment is due by January 27, 2017.*

http://www.siam.org/meetings/cse17