

An Invitation to Exhibit



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General Information

The exhibit hall at the 2014 SIAM Annual Meeting will be open Monday, July 7, through Thursday, July 10. This meeting is a gathering of applied and industrial mathematicians, computer scientists, engineers, and statisticians from a variety of fields. This meeting provides a forum for attendees to exchange ideas, expand their network, and discuss the latest trends in the mathematical sciences community. We anticipate an attendance of between 850–1275.

How will the 2014 SIAM Annual Meeting be Promoted?

Call for Papers A call for papers is sent to more than 18,000 individuals, including all SIAM members plus members of related societies. The call for papers is posted on the SIAM website at www.siam.org/meetings.

Space Advertising The meetings are advertised in SIAM News and other trade publications and conference calendar listings.

Poster Program A poster promoting the meetings was mailed in July 2013 to more than 15,000 people and locations, including all SIAM members, academic institutions, federal government agencies, industrial research organizations, and relevant departmental chairpersons.

Program Information The program information will be posted on the web at siam.org/meetings and promoted in SIAM News and SIAM Connect, on postcards, and social media.

Promotional Opportunities for Exhibitors

Complimentary visitor passes Invite your preferred clients and potential customers to visit you at the show. Two passes, valued at \$50 each, are available to exhibitors at no charge. The passes allow entry to the exhibit and coffee hall only. Admission to technical sessions requires full registration.

Sponsorship of refreshment breaks and/or receptions Increase your organization's presence at the SIAM meeting by taking advantage of a sponsorship opportunity. You can provide food, entertainment, a great location for an event, or even needed essentials, like registration bags or internet access! You will be recognized in the program and on signs throughout the meeting for your generosity and support of the meeting and the applied and computational mathematics community. A sponsorship contract is enclosed and is also available online at www.siam.org/meetings/pdf/sponsor14.pdf. For details about specific events please contact Kristin O'Neill (oneill@siam.org) via e-mail.

Exhibit Hall Traffic Builders

Ensure greater traffic flow in the exhibit hall Coffee will be available only in the exhibit hall on days the hall is open. Exhibitors are encouraged to give away premiums to increase traffic at their booth.

Booth Rental

Booth prices are:

**\$1330 for the first
10' x 10' booth**

**\$1225 for the second
10' x 10' booth**

**\$1135 for any additional
booth(s)**

Booth rental includes:

- 8' high background and 3' high side dividers.
- One 6' by 30" display table; two Limerick® chairs by Herman Miller; one 7" x 44" booth identification sign consisting of name and booth number; one waste basket.
- Free listing in the final meeting program (provided SIAM receives your information by May 13, 2014).
- One copy of the final meeting program per booth.
- Two complimentary exhibitor staff badges per booth.
- Two free visitor passes for the exhibit area only; these passes may be used for customers or prospects that you invite to the show.
- Free Wi-Fi in the exhibit hall

Space Allocation

*To ensure your booth space
and preference in location,
return the enclosed contract
with payment on or before
June 9, 2014.*

*Full refunds are paid 60
or more days prior to
the conference.*

Booths will be assigned on a first-come, first-served basis, determined by the date the contract and payment are received. Prior exhibition at SIAM events will also be considered. If the booth(s) of your choice has already been assigned, you will be given the nearest booth available. The final deadline for receipt of contract and payment for booth space is June 9, 2014.

Cancellations

A full refund of monies paid to SIAM will be returned to the exhibitor if written notice of cancellation is received 60 or more days prior to the meeting. If such cancellation is received between 30 and 59 days, 50% of all monies paid to SIAM by the exhibitor will be returned. If such cancellation is received 29 or fewer days prior to the meeting, SIAM will not return any monies paid by the exhibitor to SIAM.

Hotel Accommodations—Reserve Early!

The 2014 SIAM Annual Meeting will be held at The Palmer House in Chicago, Illinois.

The room rate for SIAM meeting attendees is \$199/single and \$219/double per night. These rates will be offered three days before and three days after the official conference dates (July 7–11, 2014), based on availability, to accommodate those wishing to spend extra time in the area. Don't forget to say you are with the SIAM conference to get the discounted conference rate.

Room reservations are the responsibility of each participant and should be made by calling the hotel directly or by using the "online reservations" hyperlinks on SIAM's website. The cut-off date for making hotel reservations is June 6, 2014. We strongly suggest that you make your reservations early.

About SIAM

The Society for Industrial and Applied Mathematics was founded in 1952 to further the application of mathematics to science and industry, to promote basic mathematical research leading to new methods and techniques useful to industry and science, and to provide media for the exchange of information and ideas between mathematicians and other technical and scientific personnel.

SIAM conferences are centered around specific applications of mathematics. Topics include: dynamical systems, linear algebra, optimization, simulation, parallel processing, geometric design, and others. Every SIAM conference provides exhibitors with an opportunity to display their materials on tabletops. The annual meeting is currently the only meeting to include a traditional exhibit hall with booths.

Each issue of SIAM News contains articles and information, a calendar of events, professional opportunity ads, and much more. Other vehicles available for advertising are SIAM News and the final programs for each SIAM conference.

*Palmer House, a Hilton Hotel
17 East Monroe Street
Chicago, Illinois, 60603
USA
Phone: 1-800-HILTONS
www3.hilton.com/en/index.html*

*Science and Industry
Advance with Mathematics*

*SIAM conducts 10–12
conferences and meetings
each year; the Annual
Meeting is the largest.*

*Advertising is accepted
in many SIAM publications,
including email newsletter.
The most popular among
advertisers is SIAM News.*

Exhibit Hall Floor Plan

SOCIETY FOR INDUSTRIAL AND APPLIED MATHEMATICS

COMING SOON

Show Hours

(Subject to change)

Exhibitor Set-Up

Sunday 7/6
12:00 pm–5:00 pm

Exhibit Hall Open

Monday 7/7
9:30 am–4:30 pm

Tuesday 7/8
9:30 am–4:30 pm

Wednesday 7/9
9:30 am–4:30 pm

Thursday 7/10
9:30 am–4:30 pm

Exhibitor Dismantle

Thursday 7/10
4:30 pm –8:00 pm

Key Facts

Location

Palmer House, a Hilton Hotel
17 East Monroe Street
Chicago, Illinois, 60603 USA

Phone: 1-800-HILTONS
www3.hilton.com/en/index.html

Exhibit Dates

July 7–10, 2014

Attendance

850–1275 (anticipated)

Booth Prices

\$1300 first booth
\$1225 second booth
\$1135 third/additional booth(s)

Contact

SIAM
Kristin O'Neill
Marketing Representative
3600 Market Street, 6th Floor
Philadelphia, PA 19104-2688
USA
Phone: +1-215-382-9800 x364
Fax: +1-215-386-7999
E-mail: marketing@siam.org

SIAM Exhibitors (Past and Present)

AAAS
Academic Press, Inc.
Addison-Wesley Publishing Co.
AK Peters, Ltd.
American Institute of Mathematics
American Institute of Physics
American Mathematical Society (AMS)
American Society of Mechanical Engineers (ASME)
American Statistical Society (ASA)
Ames Laboratory
Aptech Systems, Inc.
Association for Computing Machinery (ACM)
Association for Symbolic Logic (ASL)
Association for Women in Mathematics (AWM)
Blackwell Publishers
Birkhäuser
Brooks/Cole and Duxbury
Cambridge University Press
Canadian Applied and Industrial Mathematics Society (CAIMS)
Carfax Publishing
CASIO
Chapman and Hall
Chapman University
CISE magazine
Computational Mechanics
COMSOL
CRC Press, Inc.
CSIRO Division of Mathematics and Statistics
Design Science
DiffEquations.com
EDP Sciences
Elsevier
Farrar, Straus & Giroux/Macmillan
Feshbach Publishers
Florida Department of Education
Gauthier-Villars North America, Inc.
Gordon and Breach Science Publishers, Inc.
HFSP Publishing
Hindawi Publishing Co.
IBM Corporation
IBM Research
ICIAM
IEE/Inspec Publishing
IGERT Ecosystem Informatic at Oregon State University
IMA Journals
IMSL, Inc.
INFORMS
Institute for Scientific Information
Interactive Products Division–Numonics
International Press
The International Society for Optical Engineering (SPIE)
International Specialized Books
IOP Publishing, Inc.
IOS Press
Iverson/Strand Software, Inc.
J Software
John Wiley & Sons, Inc.
Jones and Bartlett Publishers, Inc.
Kadon Enterprises
The Krell Institute
Kluwer Academic Publishers
MacKichan Software
Macsyma, Inc.
Marcel Dekker, Inc.
Materials Research Society
Mathematical Association of America (MAA)
Mathsoft
The Mathworks
McGraw Hill Publishing Company
MIT Press
Morgan Kaufmann Publishers
National Institute of Biomedical Imaging and Bioengineering
NCAR Graphics
Numerical Algorithms Group (NAG)
Optimal Designs Enterprise
Oxford University Press
Oxford University Press Journals
Pearson
Pergamon Press
Perseus Books Group
Pfizer, Inc.
Pinter Consulting Services
Plenum Publishing Corporation
Powell Technical Books
Prentice-Hall/Pearson Education
Princeton University Press
R. T. Edwards, Inc.
Rogue Wave Software, Inc.
Routledge
The Royal Society
SADCO/INRIA
Salford Systems
Sage Science Press
Sandia National Laboratory
SINC
Società Italiana de Matematica Applicata Industriale (SIMAI)
Soft Warehouse, Inc.
Solar Crest Publishing
SPIE
Springer
StatSoft
Statistics.com
STSC, Inc.
Swets & Zeitlinger Publishers
SYSTAT, Inc.
Taylor & Francis Publishers
Tecplot
Tech-X Corporation
Thiess Research
Veeder-Root
VSP International Science Publishers
Wadsworth-Brooks/Cole Advanced Books and Software
Walter de Gruyter
Waterloo Maple Research
Wilfrid Laurier University
Wolfram Research, Inc.
World Scientific Publishing Company

Drayage Company

Freeman

5040 West Roosevelt Road
Chicago, Illinois 60644-1436
Phone: 773-473-7080
Fax: 469-621-5603
Email: freemanchicagoes@freemanco.com
www.freemanco.com

Exhibit Application

Exhibit Dates: July 7–10, 2014

Exhibiting Organization

Please type or print the following information exactly as it should appear in the program.

Organization _____

Address _____

City/State/Zip/Country _____

Contact Person: Indicate the individual to whom we should direct all correspondence regarding your exhibit:

Name _____

Organization _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____

E-mail _____

Exhibit Fee

\$1300 for first 10' x 10' booth; \$1225 for second 10' x 10' booth; \$1135 for third and any additional booth(s).

Payment: The exhibit fee must be received with this form at the SIAM office by May 13, 2014 if you want to be listed in the meeting final program. Otherwise, the final deadline for payment on booth space is June 9, 2014. It is recommended, however, that you return this contract at your earliest convenience to get the best booth space.

Please make checks payable to SIAM.

Phone _____ Fax _____

Number of 10' x 10' booths reserved _____ Total booth(s) cost \$ _____

Preferred Locations

Please select the booth space(s) you prefer from the floor plan on the back of the prospectus.

1st choice _____ 2nd choice _____ 3rd choice _____

SIAM will do its best to provide you with your first choice. Booths are assigned on a first-come, first-served basis.

Please indicate any potential exhibitors to whom you do NOT want to be adjacent _____

Signature

By signature, the Exhibitor agrees to abide by all terms and conditions set forth in the Exhibition Rules and Regulations.
(Please see other side)

Authorized Signature _____ Date _____

Name (please print) _____ Title _____

Payment

You may pay by check or credit card.

Check made payable to SIAM.

Credit card (Please circle card type: VISA, MasterCard, or American Express)

Expiration date: _____ Card number: _____ Signature: _____

Please return completed application with payment by May 13, 2014 to:

SIAM

Marketing Representative

3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA

Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org



Exhibition Rules and Regulations

Exhibition Policies

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the SIAM liability policies outlined below.

The Society of Industrial and Applied Mathematics, hereinafter referred to as SIAM, and all organization and individuals who are employed by or associated with it, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitor, their employees and agents, the public, or others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of exhibitor or his employees or agents.

LOCATION: SIAM reserves the right to determine final placement of the exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by SIAM, are to be paid by the Exhibitor. The address and date by which all materials must be sent will be available at a later date.

LOSSES: SIAM will not take responsibility for damage to exhibitor's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. SIAM cannot be held responsible for loss or damage to any exhibitor's property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including but not limited to: background music on video or audio tape presentations) without appropriate licensing. The exhibitor is solely responsible for obtaining these licenses for music originating in the exhibitor's booth/display area. The exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION/SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes of this contract must be made in writing and forwarded to SIAM at: 3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688. Cancellation or space reductions will be subject to charges according to the following schedule:

- More than 90 days before show start date: Eligible for full refund.
- More than 30 days and less than 89 days before show start date: 50% of booth fee is forfeited.
- Less than 30 days before show start date: No refund.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, SIAM shall retain the right to resell canceled space without rebate or allowance to the exhibitor.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of SIAM, unfit for occupancy, or in the event the holding of the Exhibition or the performance of SIAM under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of SIAM, said Contract and/or the Exhibition (or any part thereof) may be terminated by SIAM. SIAM shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of SIAM.

If SIAM terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then SIAM shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of SIAM" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

ARBITRATION: Any controversy of claim arising out of or relating to this contract or the breach thereof, shall be settled by arbitration in Philadelphia, Pennsylvania, USA, and in accordance with the U.S. Arbitration Rules of the United States Arbitration Association, and judgment upon the award rendered by the Arbitrator(s) may be entered in any court having jurisdiction thereof.

Exhibition Space Specifications

TABLES: Open-space tables are 2' x 6' x 30" high, or the equivalent floorspace. Maximum height of display from table surface is 4', and depth of display cannot exceed 5'. No floor-standing backdrops. If your display exceeds these limits, please choose a booth area. INCLUDES: 6' draped table and company sign. **Utilities are not included.**

BOOTHs: Booth areas include 10' x 10' display space. 8' high back drape and 3' siderail drape and company sign are included. Height restriction of 8'. Utilities and booth furnishings are not included, but may be ordered from the service kit, to be mailed in March.

INSTALLATION AND DISMANTLING: Setup time, exhibit hall hours, and dismantling time are listed in the show hours. Each Exhibitor must deliver to the exhibit hall area all equipment, apparatus, goods, materials, etc., and there erect and completely install the display in the space contracted by such Exhibitor no later than one hour

prior to the published opening time of the exhibit hall. Work will be strictly prohibited after that time. Property received after the opening must be arranged in spaces only during the hours when the exhibit hall is not open to attendees.

Exhibits will not be permitted to be packed or removed from the building at any time after installation until the final closing of the exhibit hall unless special permission in writing is obtained from SIAM. Failure to comply will result in a \$500 fine and be precluded from participation in future shows.

Booth must be fully staffed during the entire conference. Exhibits must be removed no later than two hours after show end time.

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of breakdown period.

SIAM reserves the right to make such modifications in the exhibit hours as may be necessary to meet program needs, with full and sufficient notice given to all contracted Exhibitors.

Installation will take place on Sunday, July 6, from 12:00 p.m. to 5:00 p.m. All Exhibits must be in place by 9:30 a.m. on Monday, July 7. Exhibitors may begin dismantling after 4:30 p.m. on Thursday, July 10 and must be completed by 8:00 p.m. on Thursday, July 10.

Note: There will be a coffee break in the exhibit hall from 3:30–4:00 p.m. and attendees may wish to finalize or make last-minute contacts with you.

SHOW HOURS: (subject to change)

Monday 7/7	9:30–4:30	Exhibit Hall Open
Tuesday 7/8	9:30–4:30	Exhibit Hall Open
Wednesday 7/9	9:30–4:30	Exhibit Hall Open
Thursday 7/10	9:30–4:30	Exhibit Hall Open
	4:30–8:00	Exhibitor Dismantle

SHOW COLORS: The Exhibit Hall is carpeted. The drape colors will be plum and white.

ELECTRICITY: Electrical accommodations will be provided through the hotel. The exhibitor is responsible for contracting the hotel for power; please do not neglect this item. If you need NEMA, or other plugs, you must make your own arrangements. Electrical requirements should be submitted to the hotel eight weeks prior to installation.

BOOTH PERSONNEL: Each 10'x10' booth shall be staffed by no more than two persons. Additional badges may be purchased. Exhibitors must not share these badges. A \$50 fee will be charged for each additional person. Exhibitors must submit a list of personnel who will be staffing their exhibit for registration and name badge purposes by May 13, 2014.

Advertising Contract

Listed below are some of the advertising opportunities available to exhibitors to supplement their marketing effort at the 2014 SIAM Annual Meeting.



Final Program

This will be distributed to attendees at the meeting (approximately 850–1275)

Cost\$875 (full pages only)
Ad dimension7½" x 10"
Deadlines
Insertion Order.....May 6, 2014
ArtworkMay 13, 2014

June SIAM News

The June 2014 issue will be distributed to attendees at the meeting. Your ad will reach SIAM's 14,000 regular subscribers plus the bonus distribution at the meeting and additional sample issue distribution at no additional cost.

Size	Inches	Picas	Rate
<input type="checkbox"/> Full page	9½ x 15 ³ / ₈	57p3 x 92p6	\$2985
<input type="checkbox"/> 1/2 page (island)	7½ x 10	45 x 60	\$2115
<input type="checkbox"/> 1/2 page	9½ x 7 ⁵ / ₈ 4 ⁵ / ₈ x 15 ³ / ₈	57p3 x 45p9 27p9 x 92p6	\$1850
<input type="checkbox"/> 1/4 page (island)	7½ x 5	45 x 30	\$1160
<input type="checkbox"/> 1/4 page	9½ x 3 ¹⁵ / ₁₆ 4 ⁵ / ₈ x 7 ⁵ / ₈	57p3 x 23p9 27p9 x 45p9	\$1055
<input type="checkbox"/> 1/8 page	4 ⁵ / ₈ x 3 ¹⁵ / ₁₆ 2 ³ / ₁₆ x 7 ⁵ / ₈	27p9 x 23p9 13p3 x 45p9	\$685
<input type="checkbox"/> 1/16 page	4 ⁵ / ₈ x 11 ⁵ / ₁₆ 2 ³ / ₁₆ x 3	27p9 x 11p9 13p3 x 23p9	\$399

Deadlines

Insertion Order March 31, 2014
Artwork due April 30, 2014

Advertisement Requirements

No bleeds accepted. We accept ads sent via e-mail or placed on our FTP (ftp.siam.org). Ads must be in PDF format, saved at 100%. Please be sure to embed all fonts. The rate is based on grayscale.

Advertiser Information (please complete)

Advertiser _____

Contact Name/Title _____

Street Address _____

City/State/Zip/Country _____

Phone _____ E-mail _____

Signature _____

I wish to advertise in the:

Final Program (full pages only)
 June issue of SIAM News Ad size _____

Please return completed contract by May 6, 2014 to:

SIAM

Marketing Representative

3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA

Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Organization/Booth Description Form

Exhibit Dates: July 7-10, 2014



SIAM will be publishing a description of exhibitors' products and/or services in the 2014 final program and program app FREE of charge. If you wish to be included in this listing, please e-mail the information to marketing@siam.org, or provide it in the space below and return to SIAM. Descriptions should be no more than 75 words and will be preceded by company/organization name and address. The program will be distributed at the meetings, and will also be posted on the SIAM website and updated weekly, beginning April 11, 2014.

Promote your organization even more! You can add your company logo with links to your booth description in print or on the SIAM website for \$205 or to both for \$415. Logos should be .gif files no larger than 1" x 1" or 72 pixels x 72 pixels. They should be e-mailed to marketing@siam.org. Your logo will appear beside your company name. NOTE: to be included in the print program, logo files must be at SIAM no later than May 13, 2014. The print program will be in one or two colors, solely decided by SIAM, and logos will be printed in one or both of those colors.

We wish to include our logo with our organization/booth description.

- Final program (print) \$205
- SIAM website \$205
- Print and web \$415

Organization Name: _____

Contact Name: _____

Address: City: _____ State: _____ Zip Code: _____ Country: _____

Telephone Number: _____

Email: _____

URL: _____

Description:

App Logo Size: 294 x 84 pixels at a minimum or a larger size in proportion to this in jpg or png format. File size cannot exceed 256KB.

Please return completed form or email this information by May 13, 2014 to:

SIAM

Marketing Representative

3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA

Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Exhibitor Badge Information

Exhibit Dates: July 7–10, 2014



Company Name _____

Staff ID Badges

SIAM will be printing exhibitor staff badges prior to the meeting. Please list below the personnel who will be staffing your exhibit and return this form by e-mail to marketing@siam.org by May 13, 2014. Up to two (2) people per 10' x 10' booth will be permitted in the exhibit hall. Each will receive a complimentary exhibitor identification badge, which will allow them access to the exhibit hall area only. Exhibitors who wish to attend sessions should register as an attendee.

1. _____
2. _____

Complimentary Visitor Passes

Invite your preferred clients and potential customers to visit you at the show. Two free passes are available to exhibitors at no charge. If you wish to obtain free passes for the exhibit hall area only, please email a list of expected visitors to marketing@siam.org by May 13, 2014.

Please return completed form by May 13, 2014 to:

SIAM
Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

siam
Society for Industrial and Applied Mathematics

Combined Book and Journal Exhibit

Contract for Unstaffed Tabletop Exhibit

Exhibit Dates: July 7–10, 2014

Exhibit Hours: 9:30–4:30, Monday–Thursday



The COMBINED EXHIBITS will be an integral part of this meeting, and the location and arrangement of the exhibit area will allow free access to the exhibits throughout the meeting. We have, by experience, learned that the exhibits are a very important part of the meeting, both for the exhibitors and for those attending the meeting. We anticipate that this will be a well-attended meeting and hope you will participate.

From:

Company _____

Address _____

City/State _____

Zip/Country _____

Phone _____

Fax _____

E-mail _____

Name _____

Title _____

Signature _____

Please list the number of unique titles for each book, journal, and /or promotional piece that you wish to display at the combined exhibit:

Book(s) _____

Journal(s) _____

Promotional literature _____

Information/Instructions

- It is understood that books displayed at Combined Exhibits will not be returned, but will be donated to a local college or university.
- It is also understood that these exhibits cannot be staffed.
- Please return this contract with book titles, prices, and authors filled in before June 9, 2014.
- **Do not send shipments to SIAM. Shipping must be done through the exhibitor shipping company. Shipping instructions will be sent to you upon receipt of this contract. There may be materials handling charges assessed by either the hotel or the service company for the conference that you will be responsible to pay.**
- Payment should accompany this contract.
- Cancellations must be in writing.

We are exhibiting:

- Individual Table: \$595
- Up to four(4) tables: \$925
- Book(s): \$75 per title
- Journal(s): \$95 per journal volume
- Journal(s): \$75 per journal issue
- Free Literature: \$95 per 300 copies of item
- Stand-up poster: \$95 each
- Registration packet inserts: \$595 per 1300 sheets (8.5" x 11")
- Final program ad: \$875

Total cost: _____

Payment

You may pay by check or credit card.

Check made payable to SIAM.

Credit card (Please circle card type: VISA, MasterCard, or American Express)

Expiration date: _____ Card number: _____ Signature: _____

Please return completed contract with payment by June 9, 2014 to:

SIAM

Marketing Representative

3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA

Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

Contract for Promotional Flyer in Registration Packets

Exhibit Dates: July 7–10, 2014



Company/Organization _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____

E-mail _____

Contact Person _____

Signature _____

Specifications

- Price: \$595 per 8.5" x 11" sheet (prepayment required)
- Quantity: 1,275 copies
- Paper: 8.5" x 11" maximum trim size; 50–70# text sheets (any color stock or ink allowed); flat sheets only, no folds*
- Printing: one or both sides
- Signed contract and payment must be received by SIAM no later than June 9, 2014.
- All materials must arrive at SIAM no later than **June 9, 2014**.
- SIAM reserves the right to approve all text prior to insertion.
- A surcharge will be applied for the insertion of booklets and oversized materials, and for inserts received after the deadline. This will be assessed on a case-by-case basis.

Space is limited and reservations are accepted on a first-come, first-served basis.

Total Enclosed: \$_____

Make checks payable to SIAM or include your credit card information here.

Credit card type: VISA____ Mastercard____ American Express____

Card #_____ Expiration date_____

Signature _____

*Additional pages/weight/bulk will be quoted on a case-by-case basis for insertion.

Please return completed contract with payment by June 9, 2014 to:

SIAM, Marketing Representative
3600 Market Street, 6th Floor, Philadelphia, PA 19104-2688 USA
Phone: +1-215-382-9800 x364 • Fax: +1-215-386-7999 • marketing@siam.org

siam
Society for Industrial and Applied Mathematics

Sponsorship Contract

Exhibit Dates: July 7–10, 2014

You can increase your organization's presence at the 2014 SIAM Annual Meeting by taking advantage of one (or more) of the many sponsorship opportunities available at this meeting (see below). Your sponsorship ensures that your company will be recognized in the meeting program and on signs throughout the meeting.



Please check the item(s) you would like to sponsor:

E-mail Café \$20,000

Coffee Break(s) \$4,500 and up
Day (Monday–Friday) _____ Time (indicate AM or PM) _____

Sunday's Welcome Reception
 exclusive \$30,000
 co-sponsor \$15,000

Graduate Student Networking Reception \$12,000

Industry Members Networking Reception \$12,000

Poster Session Reception \$20,000

Community Reception
 exclusive \$30,000
 co-sponsor \$15,000

Celebrating Diversity Workshop pizza donor \$8,000

Prizes and Awards Luncheon
 exclusive \$35,000
 co-sponsor \$17,500

Registration Bags with your name/logo and SIAM's logo \$10,000

Childcare Sponsor \$5,000
SIAM provides child care grants of \$250 for families wishing to bring children to the Annual Meeting.

Video Clip Sponsor
 exclusive \$20,000
 co-sponsor \$10,000
SIAM will select the engaging speakers and topics for the approximately 5–6 video clips. This package includes acknowledgment on the closing credit screen of all AN14 based video clips, in the press releases for each clip, on the SIAM conference page, and in one full-page ad in the final program.

Exclusive Mobile App Sponsor \$6,000

June Unwrapped E-newsletter Sponsor \$1,500

Student Travel Sponsorships \$750/\$900
Student travel sponsorships are in the amount \$750; however, in cases in which intercontinental travel is required, the award is increased to \$900. This includes \$100 to cover the student registration and \$650/\$800 to reimburse travel expenses. The sponsorship amounts should be \$750/\$900 or multiples of \$750/\$900.

Customize Sponsorship \$TBD
SIAM will work with you if you have a particular budget, a specific sponsor idea, or if you need assistance in creating a presence at the meeting.

Note: Sponsorship rates above include standard SIAM conference events. Customization is available and can be priced on an individual basis. Menu selections will be made by SIAM. All sponsorships must be paid 30 days prior to conference date.

Recognition of my support of the SIAM Meeting in the program and on signs throughout the meeting should read: _____

(Name of your company, and/or one-line slogan, and/or 1–3 lines of copy. Please use reverse or email if you need more space.)

Company Name _____

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Please return completed contract with payment by May 1, 2014 to:

SIAM

Marketing Representative

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